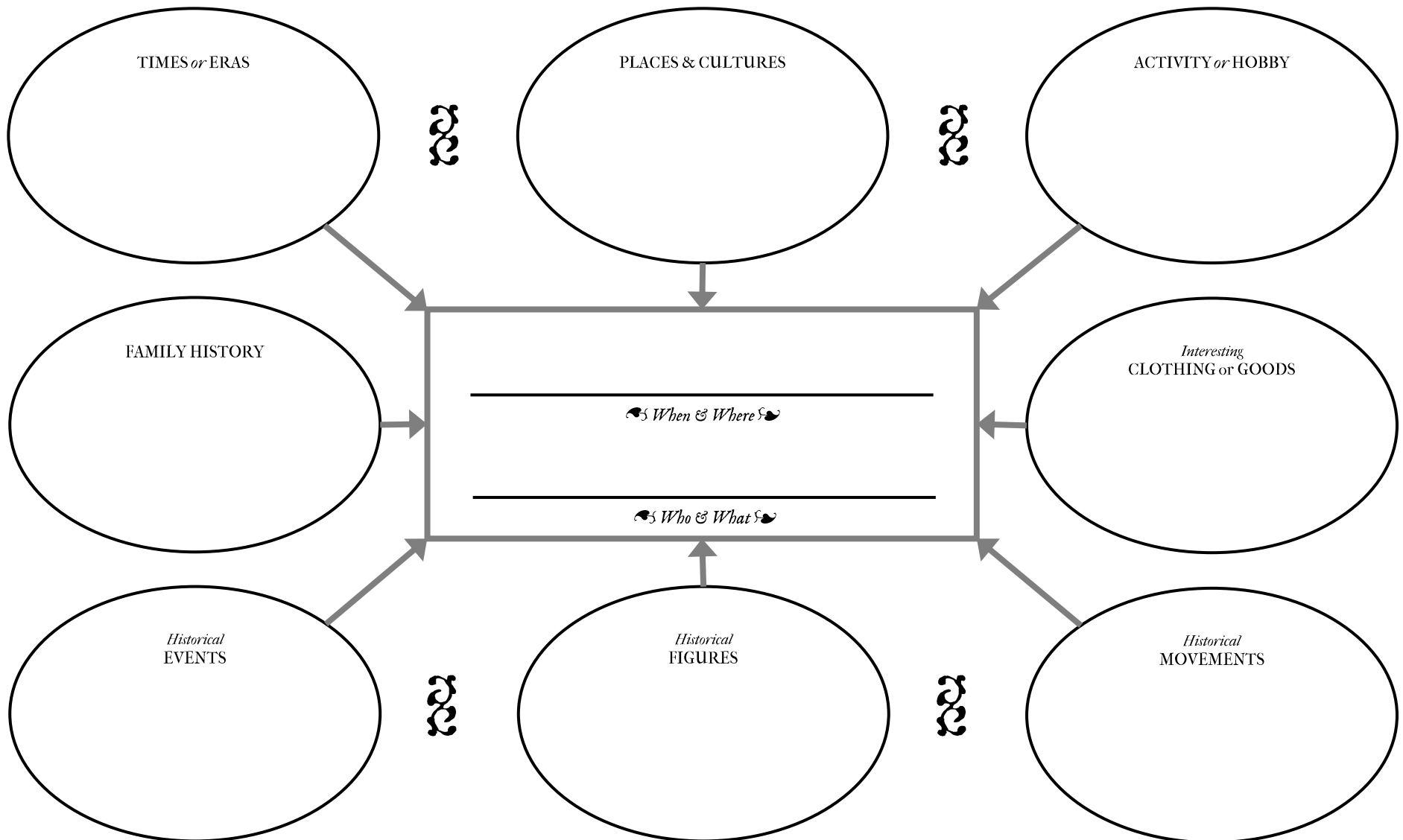


Persona Brainstorm

What Interests You?



A Foundational Persona

When & Where

Who & What

A HISTORIC NAME

A CLOTHING REFERENCE

A HISTORICAL OVERVIEW

A MAP

Persona Questions *to Research*

When & Where

Who & What

YOUR KNOWN WORLD

FAMILY & HOME

CULTURE & SOCIETY

RELIGION & BELIEFS

GOVERNMENT & POLITICS

OCCUPATION & EDUCATION